



JULY 2016

Seniors-Led Community Change Approach

Thanks to the BC Council to Reduce Elder Abuse, in 2015 we launched a year-long project to explore what are the necessary ingredients to support and sustain seniors led initiatives to address elder financial abuse.

Using the Finding Home™ model as a case study, we convened focus groups, conducted research, worked together and created several tools that are intended to create a sustainable infrastructure to Scale out Finding Home™ dialogues on elder financial abuse. The tools are intended to also be useful for any community development approach that involves seniors-led initiatives.

Here you will find links to our findings and free tools we created as a result of what we learned.

We Listened

Here you will find the minutes from each of our focus groups:

- [Seniors Voices](#)

What supports and resources are needed to sustain seniors-led initiatives like Finding Home™?



- [Host Agency Leaders Voices](#)

What resources and tools are needed to be able to support and sustain seniors-led initiatives like Finding Home™?



- [Sustainability Focus Group](#)

How can we ensure community development programs that generate seniors led initiatives to address elder financial abuse, like Finding Home™, can be sustained over time?



- [Policy Focus Group](#)

How can an empowered group of seniors inform policy on elder financial abuse?



- [Aboriginal Leaders Focus Group](#)

What are essential ingredients to ensure cultural safety and cultural relevance within Indigenous contexts for elder programs to address elder financial abuse like Finding Home™?



Free Tools

We listened, we heard and then we created what focus group participants' identified were priority tools they could use to contribute to scaling out Finding Home™ dialogues on elder financial abuse as well as use these tools to adapt to their unique programs and contexts. Here are links to the tools:

FINDING HOME HANDBOOK

- Provides a step-by-step guide to hosting the Finding Home™ program on elder financial abuse from beginning to end, and beyond. Supplies valuable tips and insights into important elements such as readiness assessment checklist, readiness application, forming your project team, identifying community partners, convening participants, logistics, celebrating success, etc.



VIDEO

[Convening Video](#)

Provides a visually engaging overview of the Finding Home™ program and shares former participants' experiences, so that participants know what to expect from the process.

[Video Presentation Tips](#)

Helps program coordinators and cultural champions introduce the video appropriately and give an idea of relevant questions to ask.



DIGITAL RESOURCES PACKAGE

[Convening Poster Template](#)

Simplifies the task of creating a convening poster.

[Core Team Model](#)

Illustrate the responsibilities of core team members and show how they interact with the Agency Leader.

[Community Partnership Model](#)

Shows the diversity and central leadership role of potential participants, as well illustrates the support needed from community partners.

[Cost Projection Tool](#)

Gives an approximate overview of time, tasks and resources involved in hosting a Finding Home™ program, so that Host Agencies can budget and plan accordingly. Note, cost varies from agency to agency.

[Build Your Own Budget Template](#)

Provides an easily customizable budget template for Host Agencies to fill in and



plan their project.

[Seniors Led Systems Change Approach](#)

Provides a 9 phase graphic overview of how the Finding Home program on elder financial abuse awareness and prevention can be used as a seniors-led system change approach impacting community wide change.

Testimonials

“The tools are very easy to use, comprehensive and so useful and adaptable to any organizational context.” ~ Saleem Spindari, Mosaic

“As a society we need to shift from a reactive mode to a prevention mode like what Finding Home™ provides. The more that we hear the voices of people impacted the most, the more respectful the process and the better the outcomes. We need to support grassroots and community empowerment processes to achieve prevention and real change.”

~ Amanda Brown, Director, West Community Health Centre,

“We love Finding Home™. Anyone who wants to do a piece of creative community development, around any issue, should talk to Jessie. The relationships built in this way are sustainable relationships.” ~ Karen Larcombe, Former Executive Director, South Vancouver Neighbourhood House

“It is amazing to see multicultural seniors come together as one group with a common purpose and then move forward together in remarkable ways.”

~ Claudine Matlo, Seniors Coordinator, Mount Pleasant Neighbourhood House

Thank you to:

- Everyone who participated in interviews and focus groups
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To Learn More or find out how Finding Home can help you achieve your goals,
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